

Marketing Pack- Beyond Belief

TMESIS THEATRE



In Association with:

unitytheatre

The **Arts** Centre
Edge Hill University

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Brochure Copy for Beyond Belief

Supplied by Tmesis Theatre | www.tmesistheatre.com | Producer: 07787151511 1

45 words copy

What would happen if you could live forever? A captivating and moving story of loss and infinite love, set in a terrifying near future where tech giants' Beyond Belief' can resurrect your digital soul. With their passionate and playful physical style, Tmesis explore afterlife in the digital age.

75 words copy

Loss, immortality and our digital souls

What would happen if you could live forever? If you could bring your loved one back to life and resurrect their digital soul? A captivating and moving story of loss and infinite love, set in a terrifying near future where tech giants' Beyond Belief' can resurrect your digital soul. With their passionate and playful physical style, Tmesis explore afterlife in the digital age.

Press from Beyond Belief

'Witty and wily...an enjoyably intriguing journey into the afterlife and beyond. Entertaining and disturbing, food for thought'

★★★★The Stage

'They always stand out. With their latest production, they are simply out-standing.'

Wirral Globe ★★★★★

'A tremendously effective piece of theatre... an innovative and frightening look into where our media based lives could be heading'

Northwestend★★★★

'A great concept – executed with great talent.'

What's Good to do ★★★★★

'It is a serenade of emotions that grips the audience with passion...a true thinking piece and one that touches upon our deepest fears and hopes'

9/10 Liverpool Sound and Vision

'Beyond Belief is an engaging, believable and affecting exploration of that world which, as the play points out, is Coming Soon.'

Liverpool Underlined

'The work of Tmesis has always examined the stuff of life with style, precision, humour and heart, and their latest show Beyond Belief is no exception.'

Made Up

Short Press quotes from previous work

'Glorious... full of heart' **The Guardian**

'Expertly choreographed...laugh out loud comedy' **The Stage**

Winner of 'Best Choreography' - United Solo Festival- **New York**

'Seamless harmony...never less than engaging' **Liverpool Echo**

PR Contact: Bill Elms bill@billelms.com **0151 708 5158**

Sample Press release:

<https://www.dropbox.com/s/wfmqfbl5cu0habm/PRESS%20RELEASE%20-Tmesis%20Theatre-%20Beyond%20Belief%20.docx?dl=0>

Press Quotes:

Link to images/ photo credit Andrew Ness:

<https://www.dropbox.com/sh/pvc3em80hz1d1s6/AACauoFVfF4dCdgmFI2ppKI6a?dl=0>

E-marketing resources:

Social media: **#BeyondBeliefshow**

Follow Tmesis on Twitter: @TmesisTheatre

<https://twitter.com/TmesisTheatre>

Like Tmesis Theatre on Facebook: Tmesis Theatre

<https://www.facebook.com/tmesistheatre/>

Follow Tmesis Theatre on Instagram:

<https://www.instagram.com/tmesistheatreiverpool/>

Receive the Tmesis Theatre Newsletter: <http://tmesistheatre.us2.list-manage.com/subscribe>

Website: www.tmesistheatre.com

Tmesis logos:

https://www.lingoapp.com/space/88479/k/F403F666-7870-4282-A6CF-15B9B22D08DB?kit_token=6fiLVUPrNTycT1lumSgw1OdUu3K_zeS3T0RSuW40Aps

Images/gifs for social media use:

<https://www.dropbox.com/sh/qaf01e1pisptc5d/AAAzwYcda6MwkY28-jUINHjXa?dl=0>

Main image high res: (Photo Credit: Andrew Ness)

<https://www.dropbox.com/sh/rkt4437s09mwyh6/AAAV-DPVmyxYQ63xwLvETJFca?dl=0>

Here is link to selection of images: (Photo Credit: Andrew Ness) <https://www.dropbox.com/sh/pvc3em80hz1d1s6/AACauoFVfF4dCdgmFI2ppKl6a?dl=0>

E-flyer: <https://www.dropbox.com/s/paxt609wk7mt4if/Beyond%20Belief%20E-Flyer.pdf?dl=0>

Trailer: <https://www.tmesistheatre.com/productions/beyond-belief/>

Suggested tweets:

Listen to Elvis.... he's still alive. Save your digital soul today with Beyond Belief #BeyondBeliefshow #tmesistheatre #immortality #digitallegacy #Elvis #ElvisPresley

The King is dead. Long Live the King! This digital resurrection has been brought to you by Beyond Belief, your digital afterlife specialists. See #BeyondBeliefShow

Sign up today for virtual eternity. Rest in cyber peace with #BeyondBeliefShow #DeadSocial #AI #digitalsouls #robots

What would happen if you could live forever? If you could bring your loved one back to life and resurrect their digital soul? #BeyondBeliefShow **#physicaltheatre #acesupported**

We can now escape the condition of our humanity. Live forever with Beyond Belief. #BeyondBeliefShow

You will meet again. With Beyond Belief you decide where and when #BeyondBeliefShow

Are you #DeadSocial yet ? Tweet back from beyond the grave with #BeyondBeliefShow #NoMoreGoodbyes -->

Choose (after) life*. Choose a virtual eternity with no pain, no growing older, no more death. Leave yourself behind with [#BeyondBeliefShow](#) atSign up today! *terms and conditions apply -->

Publicity & Front of house:

Front of house production shots: High-resolution production shots are available for your front of house displays. Please contact claire@tmesistheatre.com to arrange this.

Tmesis can offer:

- Education packages, workshops and residencies
- High quality marketing material and PR support
- Support from Tmesis' Producer in identifying new & target audiences
- A company with a high fan base, large mailing list and critical acclaim for all previous work
- A track record for high artistic quality in producing the best new & exciting physical theatre

Key selling points

- Tmesis Theatre, based in Liverpool is one of the U.K.'s leading physical theatre companies
- Highly skilled performers
- The feedback from *Beyond Belief* R&D was that the piece was relevant, real, outstanding, imaginative and a perfect mix of text & physicality
- Feedback from audiences and venues of our 2016/17 tour of *Happy Hour* tells us this is the kind of work people want to go and see
- We produce and tour shows, deliver workshops and outreach work
- Over the past fourteen years, Tmesis Theatre has developed a national and international reputation, receiving critical acclaim for our unique style of movement-based theatre
- We have developed a reputation as a company who create work that is accessible, engaging, entertaining and of high quality
- Great selection of music as well as some beautiful original scores from composer Meike Holzmann

Who will like it:

- Recommended age 12+ will appeal to young & old
- Theatre, Dance & entertainment audiences
- Theatre, Dance, philosophy, politics & Movement students
- Those interested in physical/devised theatre/new writing
- Youth theatres or young people interested in dance/theatre
- People after a fun, good night out

Box Office Information

Tmesis Theatre presents

Beyond Belief

In association with A Unity Theatre and The Arts Centre EHU

Funded by Arts Council England

Length: 1 hour (without an interval)

Age suitability: 12 plus

What is the show about?

The show raises questions, encourages us to debate and consider, what life would be like if we could live forever? In reality would we want to bring back our loved one's souls? Is immortality such a great thing? Do we realise just how much, of ourselves, we have given away to our digital footprint?

Company contacts:

Producer: Claire Bigley Claire@tmesistheatre.com 07787151511

Please contact for any additional show information, information on workshops and residencies with the company.

Technical:

Please contact Laura Lannon: lauralannon@yahoo.co.uk for any additional technical queries

Press: Bill Elms bill@billelms.com 0151 708 5158

